

# NATHALY TORPOCO PROBLEM SOLVER

Hola! I'm Nathaly, a Peruvian graphic designer who constantly creates simple and bold solutions juxtaposing them with serious and playful hints to obtain the perfect balance.

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## LANGUAGES

Spanish (Native) English (Fluent)

# **EDUCATION**

Savannah College of Art and Design [SCAD], GPA 3.91 Savannah, Georgia, USA B.F.A., Graphic Design, May 2022

## Universidad Peruana de Ciencias Aplicadas [UPC],

Part of the 10% of the Graphic Design major Lima, Peru Gen. Ed and Foundation, Graphic Design, 2017 — 2019

## **HONORS AND AWARDS**

AIGA — SCAD Co—President AIGA—SCAD, Fall 2021 — Present Vice President AIGA—SCAD, Spring 2021 — Fall 2021

SENIOR SHOWCASE Nominated by faculty for the senior showcase at SCAD

**SCHOLARSHIPS** Dean's List, [SCAD] 2019 — Present Academic Honors Scholarship, Fall 2019 — Present

## ACADEMIC MISSION

Diploma for excellent participation in the international academic mission at Universidad de la Rioja (Madrid – Sevilla) in collaboration with Universidad Peruana de Ciencias Aplicadas (UPC), October 2018

# EXPERIENCE

#### PeruMex

Graphic Design | Madrid, Spain | March 2022 — Present Freelance project for a startup business that looks to fuse Mexican and Peruvian cuisine in a place where people can eat, shop, and learn about both cultures.

Designed the visual identity and its applications Created content for the social media Developed mock-ups and illustrations Prepared presentations for client meetings

### AIGA — SCAD

Graphic Design | SCAD | March 2021 — Present Started as the Vice President of AIGA SCAD to then be promoted to Co-President.

> Prepared professional presentations Gained more experience with working in teams Created content for the social media Organized weekly events from talks to activities

#### Boobs the Film

Graphic Design | SCAD | October 2021 — April 2022 Worked with a SCAD film major student on their senior thesis project.

> Developed vision and direction for branding Created content for the social media Developed mock-ups and illustrations Designed packaging elements fot the set Photo edited headshots for the promotional campaign on their social media

#### Dinner for Four

Graphic Design | SCAD | November 2021 — January 2022 Worked with a SCAD film major student on their senior thesis project.

Created content for social media Developed vision and direction for branding

#### **VOLUNTEER WORK**

Hospital del Niño Lima, Peru | 2016 — 2017 Visited the burn unit and interacted with ill children

#### Chocolatada Navideña

Lamas, San Martín, Peru | December 2015 and 2016 Organized Christmas parties for families in extreme poverty, making them food, gifting the kids presents and fixing broken furniture in their local school

## SKILLS

**TECHNICAL** Adobe Creative Suite Microsoft Office 365 Miro Figma **DESIGN** Identity Design Illustration Experimental Typography Editorial Design Photography