

NATHALY TORPOCO PROBLEM SOLVER

Hola! I'm Nathaly, a Peruvian graphic designer who constantly creates simple and bold solutions juxtaposing them with serious and playful hints to obtain the perfect balance.

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LANGUAGES

Spanish (Native) English (Fluent)

EDUCATION

Savannah College of Art and Design [SCAD], GPA 3.91 Savannah, Georgia, USA B.F.A., Graphic Design, May 2022

Universidad Peruana de Ciencias Aplicadas [UPC],

Part of the 10% of the Graphic Design major Lima, Peru Gen. Ed and Foundation, Graphic Design, 2017 — 2019

HONORS AND AWARDS

AIGA — SCAD Co—President AIGA—SCAD, Fall 2021 — Present Vice President AIGA—SCAD, Spring 2021 — Fall 2021

SENIOR SHOWCASE Nominated by faculty for the senior showcase at SCAD

SCHOLARSHIPS Dean's List, [SCAD] 2019 — Present Academic Honors Scholarship, Fall 2019 — Present

ACADEMIC MISSION

Diploma for excellent participation in the international academic mission at Universidad de la Rioja (Madrid – Sevilla) in collaboration with Universidad Peruana de Ciencias Aplicadas (UPC), October 2018

EXPERIENCE

PeruMex

Graphic Design | Madrid, Spain | March 2022 — Present Freelance project for a startup business that looks to fuse Mexican and Peruvian cuisine in a place where people can eat, shop, and learn about both cultures.

Designed the visual identity and its applications Created content for the social media Developed mock-ups and illustrations Prepared presentations for client meetings

AIGA — SCAD

Graphic Design | SCAD | March 2021 — Present Started as the Vice President of AIGA SCAD to then be promoted to Co-President.

> Prepared professional presentations Gained more experience with working in teams Created content for the social media Organized weekly events from talks to activities

Boobs the Film

Graphic Design | SCAD | October 2021 — April 2022 Worked with a SCAD film major student on their senior thesis project.

> Developed vision and direction for branding Created content for the social media Developed mock-ups and illustrations Designed packaging elements fot the set Photo edited headshots for the promotional campaign on their social media

Dinner for Four

Graphic Design | SCAD | November 2021 — January 2022 Worked with a SCAD film major student on their senior thesis project.

Created content for social media Developed vision and direction for branding

VOLUNTEER WORK

Hospital del Niño Lima, Peru | 2016 — 2017 Visited the burn unit and interacted with ill children

Chocolatada Navideña

Lamas, San Martín, Peru | December 2015 and 2016 Organized Christmas parties for families in extreme poverty, making them food, gifting the kids presents and fixing broken furniture in their local school

SKILLS

TECHNICAL Adobe Creative Suite Microsoft Office 365 Miro Figma **DESIGN** Identity Design Illustration Experimental Typography Editorial Design Photography